



Prospectus
**2012 Monson Arts Council
Spring Art Exhibition & Sale**
Imagine That!

*Saturdays & Sundays • March 17 -
April 1, 2012*

Sponsored by
Monson Savings Bank

Valley Advocate/Preview Magazine

Massachusetts Cultural Council

The Shepherd Family

Johnsens Catering

Roberts & Sons Printing

Hardwick Vineyard & Winery

How to Enter

- Submit an application form & non-refundable entry fee of \$25 for submission of two works of art. A third work of art may be entered for an additional \$15 Click on link on this page for Application

All available information about our show may be obtained using links on this page

[CALENDAR](#)

[ENTRY REQUIREMENTS](#)

[PRIZES](#)

[GUIDELINES FOR DIGITAL ENTRY](#)

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[JURORS](#)

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[PRINT/GIFT SHOP GUIDELINES](#)

[ABOUT OUR ONLINE EXHIBIT OF IMAGINE THAT!](#)

NEW!!! ONLINE Exhibit Planned - Digital Photos Needed

For 2012, we are planning to exhibit all work online and for sale. Accepted artists will, of course, be able to opt out of this part of the show. If you want to be in the show, if possible, take photographs - digital images of your submitted work - which can be emailed to us, once you are accepted into the show. If you are unable to take pictures of your work, we can do so,

but you will have less control over the online appearance of your work.

Best photographs are taken before the work is behind glass.

Digital images should be:

- Saved as jpeg files, image quality 10 or higher
- RGB color
- No less than 800 x 600 pixels, no greater than 1024 x 768 pixels

You do not have to submit the digital photos for entry into our show and you do not have to agree to be exhibited online to be accepted into the show. This is our first time with online exhibiting, however, we had a successful experience with our Online Silent Auction, and want to offer you the opportunity for wider viewing of your work.

• The Monson Arts Council will sell the work and accept the 20% commission for the sale. The work must still be picked up at the House of Art by the buyer, or delivered to the buyer by the artist. We can also provide a mailing service, which will be billed to the buyer.

Prizes

Best of Show - Selected by Jurors - \$1000

In the following categories, awards selected by the jurors will include a First Prize of \$300, a 2nd Prize of \$100, and Honorable Mentions, no cash award. You, the artist identify the category which best suits your work.

- Photography/Video
- Painting
- Drawing
- Three Dimensional Work
- Prints

President's Choice - Selected by Steven Lowell,
President, Monson Savings Bank - \$300

Shepherd Family Award - Selected by Barbara Shepherd - \$300

Committee Choice - Selected by Committee Ballot - \$200

Emerging artist - Prize for artists who has never exhibited in juried show
\$50 Gift Certificate

People's Choice - Selected by Visitors at Artists' Reception - Bottle of Wine

CONTACT US

If you have a question that is not answered here, you may contact a member of our art show committee at the following email addresses:

Art Show Committee Email: macartshow@earthlink.net
Co-coordinator, David Dupuis ~ art23451@verizon.net,
Co-coordinator, Susan James ~ fjames9059@charter.net

Art Show Dates

February 10, 2012 - Deadline Digital Application & Entry

February 17, 2012 - Deadline for Mailed Applications

Saturday, February 25, 2012 • 9am - 11am- Delivery Date for Art not Digitally Submitted

Sunday, February 26, 2012 • 9am - 11am - Snow Date for Delivery

Saturday, February 25, 2012 • Noon - 4pm - Jurying

Sunday, February 26, 2012 • Noon - 4pm - Snow Date for Jurying

Thursday, March 1, 2012 • Notification of Acceptance posted on web site

Saturday, March 3, 2012 • 9am - 11am - Pickup of Art Declined

Saturday, March 3, 2012 • 11am - Noon - Delivery of Art Submitted Digitally/Accepted

Sunday, March 4, 2012 • Snowdate for above

Saturday, March 17, 2012 • Opening Reception • 1-4pm

Wednesday, March 21 • Writing Workshop with Sr. Maria Nace • 6:30 – 8:30pm

Saturday March 24 • Wine Tasting • 1-4pm

Wednesday, March 28 • Writing Workshop with Maria Arroyo: 6:30 – 8:30pm

Sunday, April 1, 2012 • Final Day of Show • Noon – 4pm

Saturday, April 7 • 9am - 11am - Art Pickup & Print Shop Pickup • Artists' Breakfast

Saturday, April 14 • 9am – 10am - Alternate pickup Date.

ENTRY REQUIREMENTS



- We welcome work in every medium. Please see [prize listings](#) for categories.
 - All entries must be
 - originated by the artist
 - completed within the past 3 years
 - not previously exhibited in a Monson Arts Council show
 - for sale
 - Work must be framed and wired for hanging (no plastic frames w/o wire attached). Sculpture or mixed media must also be ready to hang or to exhibit safely.
- *Work improperly framed or wired will be declined.
- Work may not exceed 48" high x 72" wide.
 - Non-refundable entry fee ~ \$25 for two works. One additional entry ~ \$15.
 - The Monson Arts Council commission on sales is 20%. Your commissions enable us to mount this show. Thank you for understanding this!
 - Artists are responsible for prompt pickup of work not accepted following jurying, and for work in exhibit.
 - No art may be removed from the show before April 2, 2011.
 - You may send a representative to pick up or deliver artwork. Receipt will be required for pick-up. We can ship artwork through an art mailing service, the cost will be billed to the artist.

Prizes

From all work exhibited:

Best of Show - Selected by Jurors - \$1000

In the following categories, awards selected by the jurors will include a First Prize of \$300, a 2nd Prize of \$100, and Honorable Mentions, no cash award.

Art should be assigned to one of the following categories.
You, the artist may identify the category which best suits your work.

- Photography/Video
- Painting
- Drawing
- Three Dimensional Work
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President's Choice - Selected by Steven Lowell,
President, Monson Savings Bank - \$300

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Committee Choice - Selected by Committee Ballot*
\$200

Emerging artist - Prize for artists who has never exhibited in juried show
\$50 Gift Certificate

People's Choice - Selected by Visitors at Artists' Reception - Bottle of Wine

Guidelines for Submitting Art Digitally

Imagine That • House of Art • March 17 - April 1, 2011

Important Dates:

February 10, 2012 - Deadline Digital Application & Entry

Saturday, February 25, 2012 - Noon - 4pm - Jurying

Sunday, February 26, 2012 • Noon - 4pm - Snow Date for Jurying

Thursday, March 1 - Notification of Acceptance posted on this web site

Saturday, March 3, 2012, 11am - Noon - Delivery of Art Accepted

Sunday, March 4, 2012, Snowdate for above

Saturday, March 17, 2012, 1-4pm - Artists' Reception

Submissions

You may send your digital submissions on a DVD or CD. Your cooperation with the following guidelines will be beneficial to us in viewing your work and showing it to the jurors.

- Save Digital images as jpeg files, image quality 10 or higher
- RGB color
- No less than 800 x 600 pixels, no greater than 1024 x 768 pixels
- Submit in proper viewing orientation. 3-dimensional work may be represented by up to 3 images per piece.
- Name Format for each jpeg should read: your last name. image #.jpg
(for example: jones.image1.jpg)
If more than jpg per image identify by 1-a, 1-b, 1-c: last name.image1-a.jpg
- Label CD or DVD with full name, mail with protective cover. CDs & DVDs will not be returned.

Guidelines for Entering Art in Person

Imagine That • House of Art • March 17 - April 1, 2011

How to Enter

• Submit an application form & non-refundable entry fee of \$25 for submission of two works of art. A third work of art may be entered for an additional \$15.

Application is available on this web page which may be downloaded and mailed with entry fee to MAC Art Show, P.O. Box 215, Monson, MA 01057, entry fee may also be paid via Paypal.

Important Dates:

February 17, 2012 - Deadline for Mailed Applications

Saturday, February 25, 2012 • 9am - 11am- Delivery Date for Art

Sunday, February 26, 2012 • 9am - 11am - Snow Date for Delivery

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Saturday March 24 – Wine Tasting – 1-4pm

Wednesday, March 28 - Writing Workshop with Maria Arroyo: 6:30 – 8:30pm

Sunday, April 1 - Final Day of Show

Saturday, April 7 - 9am - 11am - Art Pickup & Print Shop Pickup with Artists' Breakfast

Saturday, April 14 - Alternate pickup Date.

Preparation of Art

• Please attach labels included with application to back of your art. It is important to include all the information: Size, Medium, Title, Price, Artist Name, Email address, Telephone #.

• Photograph art with digital camera — if at all possible — for inclusion of the work in online show. This can be emailed to macartshow@earthlink.net following acceptance of art into show.

Entry Requirements

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 - All entries must be
 - originated by the artist
 - completed within the past 3 years
 - not previously exhibited in a Monson Arts Council show
 - for sale

 - Work must be framed and wired for hanging (no plastic frames w/o wire attached). Sculpture or mixed media must also be ready to hang or to exhibit safely.
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Jurors for Monson Arts Council 19th Annual Spring Art Exhibition

JOHN C. CALHOUN

John Calhoun is a graduate of the San Francisco Art Institute (BFA) and the Rhode Island School of Design (MFA). He has a studio in Holyoke and teaches art at Holyoke Community College and at Rhode Island School of Design (pre-college) and has also taught at Springfield College. Calhoun has had solo shows in Boston, San Francisco, Provincetown, Springfield and Holyoke and has been featured in numerous group shows. Awards include the Blanche E. Coleman Award and a fellowship residency at the Fine Arts Work Center in Provincetown.

AWARDS

- Blanche E. Coleman Award, 2008

RECENT SOLO EXHIBITIONS

Taber Art Gallery, Holyoke Community College, Holyoke, MA

- “Paintings & Drawings”, *February 2009*

SELECTED GROUP EXHIBITIONS

Parsons Hall Project Space, Holyoke, MA

- “The Jellification”, Zack Buehner, Rachel Mayeri, John Calhoun, Desiree Holman, Bill Durgin, George Pfau, Miriam Dym, Jennifer & Kevin McCoy, Bjorn Melhus, *October 23 – November 22, 2010*
-

Vortex Gallery, Sanford Meisner Theater, Chelsea, New York, NY

- “Exhibit A”, featuring: Scott Brubach, John Calhoun, Dennis Congdon, Jorge Costa, Sally Curcio, Cynthia Guild, Holly Murray, Duane Slick, Colin Stinson, Matthew Webber, *November 2007*

Herter Gallery, University of Massachusetts Amherst, Amherst, MA

- “Views and Visions”, recent work by the faculty of Berkshire Community College, Greenfield Community College and Holyoke Community College, *November 20 – December 20, 2007*
-

RELATED EXPERIENCE

Rhode Island School of Design

- Visiting Critic, group critique w/RISD faculty, MFA Printmaking, spring 2008
- Visiting Artist, slide lecture & two days of critiques with MFA printmaking and painting students, *fall 2007*

SUE KATZ

BIOGRAPHY

After studying for a master's degree in sculpture at Ohio State University, I studied ceramics with Peter Voukos, U.C. Berkeley, and art history with Irving Sandler, New York University.

I taught ceramics and contemporary art history at New Jersey City University for five years.

Next I moved to Western Massachusetts, raised a family, and co-founded and co-directed two community art galleries. Primarily I make art – constructs combining painting and mixed media. Exhibitions include galleries in the Amherst-Northampton area and other New England areas.

EXHIBITION RESUME

Solo Exhibitions

- 2008 *Transformed*, Oresman Gallery, Smith College, Northampton, MA
2005 *New Work*, APE Gallery, Northampton, MA

Group Exhibitions

- 2011 *Pollination*, Brush Gallery, Lowell, MA
Shifting, artist curator, Hampden Gallery, UMass Amherst
Kindred Spirits, Clark University, Worcester, MA
Wax in Motion, Bowersock Gallery, Provincetown, MA
Hot Wax and Cold Metal, FPAC Gallery, Boston, MA
2010 *Amherst Biennial*, Amherst, MA
Gallery A3, Amherst, MA 2002-1010
N.E.W. @ F.A.C., Laura G. Einstein, Curator, Fairfield Art Center, Fairfield, CT
2009 *Heat Stroke*, Katherine French, Juror, Saco Museum, Saco, ME
2008 *Translucent*, Cain Schulte Gallery, San Francisco, CA
In Flat Fields, Shawn Hill, Juror, River Tree Arts Gallery, Kennebunk, MA
The Diptych Project (encaustic project), Whitney Art Works, Portland, ME, Brian Marki Gallery, Portland OR
Objects Found, two-person show, Westfield State College, Westfield, MA
2007 *N.E.W. Encaustic I*, Winfisky Gallery, Salem St. C, Salem MA
10th Annual National Prize Show, Cambridge Art Assn. Cambridge, MA
2006 *Close to Home*, Creative Arts Workshop, New Haven, CT

DENISE M. RIGGS

Artistically my photography has had two main chapters. In college, at the Savannah College of Art and Design, I was introduced to the archival process, gum bi-chromate printing that I practiced exclusively for ten years. Using a large

format, Deardorf field camera that yielded an 8"x10" negative, I focused on architecture and the female form. This work was exhibited widely in the Savannah, GA and Worcester, MA areas.

I have always enjoyed the latitude for spontaneity that the smaller bodied camera allowed and began to take that format more seriously in the late 90's. I started to "see" color and break away from the strict darkroom parameters of the black & white processes. To keep my eye fresh and trained, I try to carry one with me most of the time. My favorite image to capture is an everyday object in an unfamiliar, abstract way, creating a puzzle of sorts for the viewer to figure out. Reflections have been a favorite subject for years. I shoot "straight", there are no manipulations (no cropping or editing) in my work. Although it took me some time, I crossed the "digital divide" two years ago and am having lots of fun with the technology.

Recent and upcoming exhibitions

- 2012 Solo show in March
Northampton Center for the Arts, Northampton, ma
- 2011 *Vital Connections* – Juried Exhibit
Submission chosen for commemorative calendar
The Elusie Gallery, Easthampton, Ma
New England Photography Biennial
Danforth Art Museum, Framingham, Ma
Mind Motion – Three women show
The Cultural Center at Eagle Hill School, Hardwick, Ma
Small Works Show, Easthampton City Arts+ Gallery, Easthampton, Ma
- 2010 *Reflections* – Solo Show
Nashawannuck Gallery, Easthampton, Ma

Acceptance Notification

- Notification of Acceptance will be posted on our web site - www.monsonartscouncil.com by Thursday, March 1, 2012.

If your name does not appear on the acceptance list, and you have delivered work to the House of Art, please pick up declined work on Saturday, March 3, 2012 between 9am and 11am. (Snowdate: Sunday, March 4.)

If just one of your pieces (identified by # only - Mary Smith, #1) is listed, pick up remaining pieces on March 3 or on snowdate, March 4.

If you entered your work via CD or DVD, and your name appears on the list, your accepted work must be DELIVERED on Saturday, March 3, between 11am and Noon.

If your name is not on the list your work has not been accepted.

PICKING UP YOUR ART

Pickup Dates

- For work declined: Saturday, March 3, 2012, 9 - 11 a.m. (Snowdate March 4, 2012)
- For work in show:

Saturday, April 2: 9am - 11am* or

Sat., April 6: 9 - 10 a.m.

For work in Print & Gift Shop not sold - Saturday, April 2: 9am - 11am

***NEW!!** We will be holding an Art Pick-Up Breakfast Party during these hours. Coffee and Pastries will be served to artists and family members who pick up at this time.

*There is a \$10/week charge for all art not picked up on schedule. Please note that you may send someone to pick up your work, but they must have either your receipt from us or a letter giving them permission to pick up the work.

Monson Arts Council Print/Gift Shop Guidelines

Artist exhibitors may sell work in our Print & Gift Shop, open during the three weekends of our exhibit.

- Items should be delivered on Saturday, March 3 between 9am & 11am
- All items must be wrapped and/or matted for presentation
- A list of items must include your name, item name, number of each item, size, description, & price. You must have this list to sell items in the gift shop. Please bring in advance, this greatly reduces YOUR waiting time.
- Prices must be whole numbers (\$10 rather than \$9.95 for example)
- Each artist may submit the following:
 1. Small items such as note cards or postcards 10 each, 10 sets
 2. Med items such as prints up to 11x17 5 each or 5 sets
 3. Large items (matted unframed prints over 11x17) 5 each
 4. Small 3-dimensional items 5 each
- No framed work.
- Original work on cards is accepted, larger original work is not.

The pick-up dates for unsold merchandise is April 2, 9-11am If you cannot be at the House of Art at these times, then you should have a representative pick up your items for you, representative should have receipt or letter from you giving them permission for the pickup.

If your merchandise sells out during the three weeks of the art show, you may refill your stock up to the allowed amounts. You must add these items onto your sales sheet with the aid of an arts council volunteer. Both of you must sign for the new merchandise.

Items that do not adhere to these guidelines will not be accepted for sale in the Print Shop.

Thank you!

About Our Online Exhibit for *Imagine That!*

NEW!!! ONLINE Exhibit Planned - Digital Photos Needed

For 2012, we are planning to exhibit all work online and for sale. Accepted artists will, of course, be able to opt out of this part of the show. If you want to be in the show, if at all possible, take photographs - digital images of your submitted work - which can be emailed to us, once you are accepted into the show. If you are unable to take pictures of your work, we can do so, but you will have less control over the online appearance of your work.

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Application Form - Monson Arts Council 19th Annual Spring Art Exhibition & Sale

PLEASE PRINT LEGIBLY

March 17 - April 1, 2012 • Imagine That!

PLEASE PRINT LEGIBLY

Last Name _____ First Name _____

Email _____ Web site _____

Address _____ City _____ State _____ Zip _____

Telephone: Land Line _____ Cell Phone _____

Tel, email & website may be printed in program: Tel.: Yes ___ No ___ Email: Yes ___ No ___ Web site: Yes ___ No ___

Emerging Artist - Have never exhibited in juried show before: Yes ___ No ___

Entry is Digital on CD/DVD _____ Will Deliver Feb. 25, 2012 (Snow Date 2/26/12) _____

Please place on upper left corner on back of art work. PLEASE PRINT LEGIBLY

Last Name _____

Title of Work _____

Digital Name _____

Category # _____

Medium _____

Title of Work	Digital Name	Category*	Medium	Size	Sale Price**
1.					
2.					
3.					

*** Categories - 1- Photography, 2 - Painting, 3 - Drawing, 4 - Multi-Dimensional, 5 - Printing **Must be for sale**

Please place on upper left corner on back of art work. PLEASE PRINT LEGIBLY

Last Name _____

Title of Work _____

Digital Name _____

Category # _____

Medium _____

Amount Due _____ PayPal _____ Check payable to Monson Arts Council _____

1 or 2 pieces - \$25, 3 pieces - \$40

Permission to Reprint Artwork Image.

1. I hereby grant the Monson Arts Council permission to reprint an image of my submitted artwork in its 2012 Program, should I be awarded any of the prizes being offered. _____
2. I also grant the Monson Arts Council permission to submit an image of my work to the local media to promote the art exhibition in the period from Feb. 25, through Dec. 31, 2012 _____
3. I grant permission for an image of my work to be exhibited on the Monson Arts Council On-line show of **Imagine That!** for the period from March 17 through April 5, 2012. I will submit a photograph of each work in the exhibit for this purpose.

Artist Name _____ Signature _____ Date _____

Please place on upper left corner on back of art work. PLEASE PRINT LEGIBLY

Last Name _____

Title of Work _____

Digital Name _____

Category # _____

Medium _____

Mail to MAC Art Show, P.O. Box 215, Monson, MA 01057-0215

Let Art Be Your Muse Monson Arts Council Offering Two Writing Workshops During Spring Art Show

Let Art Be Your Muse is the theme of two writing workshops which will be sponsored by the Monson Arts Council during the upcoming Spring Art Exhibition and Sale at the House of Art in March. Workshops will be held on Wednesday, March 21st from 6:30 – 8:30pm and on Wednesday, March 28 from 6:30 to 8:30pm. Both will take place at the House of Art and will combine viewing art in the *Imagine That!* exhibit with writing exercises and discussion. The workshops are free, and are funded with a grant from the Monson Cultural Council, a local branch of the Massachusetts Cultural Council.

The first *Let Art Be Your Muse* workshop features noted regional artist, Maria Joseph Nace. Sister Maria Joseph is a noted western Massachusetts artist and poet, whose work has been exhibited in many of the Monson Arts Council shows. Using her book, entitled *Poet with a Brush*, Sr. Maria will involve participants in the process of writing poetry as it is inspired by art. Maria Joseph Nace, SP holds an MA from Springfield College, has studied art at Smith and Mt. Holyoke and with Jack Flynn, AWS. She has published widely and received many art awards.

The second *Let Art Be Your Muse* workshop will be presented by Maria L. Arroyo a Massachusetts poet and teacher of poetry, who will lead participants in a writing workshop utilizing the art exhibit as inspiration. Maria Arroyo, holds an ABD from Harvard University in Germanic Languages and Literature. She has given many many writing workshops and is widely published.

For more information about the show, *Imagine That! and the workshops of Let Art Be Your Muse*, go to the Monson Arts Council website: monsonartscouncil.com, or contact Maureen Solomon at 413-267-3042.